

United Way Montcalm-Ionia Counties

Effectiveness Policy

WHEREAS, the United Way Montcalm-Ionia Counties Board of Directors seeks to establish a policy on effectiveness assessment to help ensure that the organization has defined, measurable goals in place and objectives in place to evaluate the success and impact of its programs in fulfilling these goals and objectives,

IT IS THEREFORE RESOLVED THAT the Board of Directors adopts the following policy:

1. At least once every three years (in accordance with United Way World Wide membership requirements), the United Way Montcalm-Ionia Counties will review its goals and objectives toward achieving its mission and will complete a performance and effectiveness assessment of its programs based on that review.
2. The first such assessment will be in 2013 and will be conducted under the authority of the executive committee of the Board.
3. The United Way of Montcalm-Ionia Counties Board will receive a written report of this assessment;
 - Describing the activities that United Way Montcalm-Ionia Counties undertook in the prior three years to achieve its goals and objectives,
 - Identifying the measures used to assess United Way Montcalm-Ionia Counties' effectiveness in achieving its goals and objectives,
 - Analyzing the effectiveness of United Way Montcalm-Ionia Counties' programs in achieving United Way Montcalm-Ionia Counties' goals and objectives,
 - Recommending future actions United Way Montcalm-Ionia Counties might take to increase effectiveness based on the findings.
4. At the conclusion of this process, United Way Montcalm-Ionia Counties will revise the goals and objectives for United Way Montcalm-Ionia Counties, as needed, for the upcoming term and will suggest means of measuring them.

6-24-13