



United Way
Montcalm-Ionia Counties

10 REASONS TO GIVE

#10 IT'S A WRITE OFF

That's right! Your donation to United Way is TAX DEDUCTIBLE!

#9 YOU ARE NOT ALONE

Your donation multiplies impact when combining your gift with others.

#8 MORE BANG FOR YOUR BUCK

A single donation helps neighbors and programs in your community.

#7 THE KIDS ARE WATCHING

You are a role model. Teaching children about philanthropy creates social responsibility and being a good neighbor.

#6 IT WON'T BREAK YOUR BANK

You might be wondering "How much should I give?" Any amount of dollars add up to create real impact.

#5 STAYS IN YOUR OWN BACKYARD

Your donation supports LOCAL programs and agencies. Neighbors helping neighbors.

#4 YOUR MONEY....YOUR WAY

A donation to United Way can be customized to target any non-profit agency or population segment you choose. This allows your financial gift to become personal and meaningful to you.

#3 IT'S GOOD FOR YOU

Recent studies that show that philanthropy has health benefits, so don't give 'til it hurts...give 'til it feels good!

#2 YOUR MONEY IS SAFE

The United Way Montcalm-Ionia Counties has strict state and federal guidelines we must follow.

#1 THERE IS STRENGTH IN NUMBERS

The strength of our community depends on the strength of your local United Way. The strength of United Way depends on YOU.

THIS IS HOW WE LIVE UNITED