

# GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED



## Top 10 reasons to GIVE to the United Way Montcalm- Ionia Counties

### #10. It's a WRITE OFF

That's right! Your donation to United Way is TAX DEDUCTIBLE! You've got to love that!

### #9. YOU ARE NOT ALONE

Giving to United Way is the most powerful way to give to your community. Your donation multiplies **community impact** combining your gift with others. We can **collectively accomplish** in one year with our gifts to United Way more than any one person could accomplish in a lifetime toward achieving a healthier, **stronger community**.

### #8. MORE BANG FOR YOUR BUCK

With a single donation to United Way, **you can help** numerous people, agencies, and programs in **your community**.

### #7. The KIDS ARE WATCHING

We are always telling our kids to share. You are a role model. Teaching children about philanthropy creates community awareness, social responsibility and how to be a good neighbor. These are **IMPORTANT LIFE SKILLS** they can carry into adulthood.

### #6. IT WON'T BREAK YOUR BANK

You might be wondering "How much should I give?" You would be amazed how giving up a soda and a candy bar a week over a year can really **make a big difference** in someone's life. Dollars add up to create real impact.

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## #5. STAYS IN YOUR OWN BACKYARD

The money you donate to United Way Montcalm-Ionia Counties supports **LOCAL** programs and agencies. Dollars raised in your community, stay in your community to help build a better place for us all to live, work and raise our families. This truly is **neighbor helping neighbor**.

## #4. YOUR MONEY...YOUR WAY

A donation to United Way can be customized to target any non-profit agency or population segment you choose. For example, you might want to help children and youth succeed, promote self sufficiency for the elderly, sustain people in crisis or help families in need. This allows your financial gift to become **personal and meaningful to you**. You can also be part of the decision-making process by serving on the United Way Board or Community Investment Committees.

## #3. IT'S GOOD FOR YOU

There have been recent studies that show that philanthropy has health benefits, including boosting the immune system and releasing endorphins that improve your mood. So don't give 'til it hurts...give 'til it feels good!

## #2. YOUR MONEY IS SAFE

The United Way Montcalm-Ionia Counties has strict state and federal guidelines we must follow. In addition, the programs we fund are accountable for the results they achieve. Community volunteers review and monitor Partner Agencies and programs for effectiveness. Funding decisions are based on the performance and impact these agencies and programs have on community needs. **We**

## #1. STRENGTH in NUMBERS

The strength of our community depends in the strength of your local United Way. The strength of United Way depends on **YOU**. Please support United Way Montcalm-Ionia Counties. This is how we **LIVE UNITED**.