# **Our Mission**

United Way Montcalm-Ionia Counties provides leadership and resources to improve the quality of life in our community by generating revenue, creating awareness and engaging volunteers to support the programs and services of our affiliate agency partners.

Total number of people served: 52,831

## People Served in Montcalm County: 21,467

Blanchard - 7	Fenwick- 248	Sheridan- 665
Carson City- 2145	Greenville- 6690	Sidney- 116
Cedar Lake- 162	Howard City- 2417	Six Lakes- 1401
Coral- 20	Lakeview- 738	Stanton- 2603
Crystal- 252	McBride- 14	Trufant- 114
Edmore/Wyman- 2293	Pierson-22	Vestaburg- 410

# People served in Ionia County: 23,789

Belding- 4745	Lake Odessa- 3379	Palo- 178
Clarksville- 898	Muir/Lyons- 935	Pewamo- 138
Hubbardston- 9	Orleans- 1524	Portland- 2938
Ionia- 7246		Saranac- 1799

# Out of County: 2,030

Blanchard- 8	Rockford - 5	Gratiot/Isabella - 76
Cedar Springs- 2	Sumner - 3	Clinton - 4

Riverdale- 616 Gowen- 1316

People served in unidentified towns: 5,545

# **Your Dollars At Work**

#### \$1.00 per week:

1 new car seat or 4 personal care kits

#### \$3.00 per week

2 background screenings for Big Brother Big Sister volunteers

#### \$5.00 per week:

13 info and resource booklets for survivors of domestic and sexual violence

### \$10 per week:

21 gas cards for transportation to medical or counseling appointments

#### \$25 per week:

900 My Body Belongs to Me coloring books for We Care for Kids program.

ALL DOLLARS RAISED STAY LOCAL!

UNITING TO INSPIRE CHANGE AND BUILD THRIVING COMMUNITIES



# Pathway To Success Through United Way Funding THIS IS HOW WE NAXIMIZE YOUR Counties, it is leveraged in resources like community partnerships, volunteers, in-kind donations, and specific controls.



Health

**Alpha Family Center** 

Mid Michigan District Health Department

**Spectrum Health Foundation Familywize Prescription Cards - UWMI** 

**Total Invested** 

\$271,406

**Money Allocated** 

\$19,749





\$43,532 \$39,641

Each time a dollar is donated to United Way Montcalm-Ionia Counties, it is leveraged in resources like community partnerships, volunteers, in-kind donations, and sponsorships.

That means each dollar United Way Montcalm-Ionia Counties (UWMI) receives will have greater reach and impact within our

#

**Basic Needs** 

**Have Mercy** 

Manna's Market

**IM Kids 3rd Meal** 

211 - UWMI program **United for Warmth Coat Drive - UWMI Benefits Access - UWMI** 

**Emergency Food and Shelter - UWMI** 

**United for Soles - UWMI program** 

United to End Hunger - UWMI program

**Relief After Violent Encounter** 

**Total Invested** 

\$163,064

**Money Allocated** 

\$79,646

community.



# **Financial Stability**

**Total Invested** 

\$394,862

\$4,050

**Volunteer Income Tax Assistance - UWMI Financial Self Sufficiency** My Free Taxes - UWMI program

Training and Volunteer hours: \$189,849



## THE POWER OF LEVERAGE

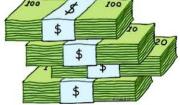
Every \$1 you gave United Way Montcalm-Ionia Counties increased in value!

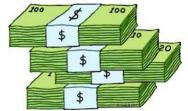


**Donor RETURN** on INVESTMENT

\$1.00 = \$4.66 in community VALUE

\$1,205,799 MAXIMIZED DOLLARS







GIVE. ADVOCATE. VOLUNTEER.